



# ಕರ್ನಾಟಕ ಐನ್‌ವೇರ್ ಅಸೋಸಿಯೇಷನ್ कर्णाटक इन्‍नरवियर एसोसियेशन KARNATAKA INNERWEAR ASSOCIATION (R)

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## K.I.A Presents

**“INNER STORY beyond imagination” to Unveil .... Seasons collection  
on 19th, 20th, 21st July 2022, at Princess Shrine, Palace Grounds, Bangalore**

*Dear Participants,*

*The Three (3) days event sets in to bring in some of the finest and biggest Inner Wear brands .*

*The Trade Fair brings under one-roof, Country's top-of-the-line Inner Wear brands & labels amongst varied fragments including Lingerie, Intimate lingerie, Bridal lingerie, Under-Wears, Beach Wears, Swim Wears, Lounge Wears, Active Wears, Athleisure, Sports Wears, Shape Wears, Gym Wears, Sleep Wears, Night Wears, Under-Garments wholesome, Accessories, and more... for Women, Men and Children.*

*It Assists Manufacturers, Distributors ,Wholesalers, Agents , Retailers... network as well as bridges the gap between Buyers & Sellers*

*The integral part of the Exhibition is to provide business leaders an opportunity to come together and share their knowledge on the opportunities and challenges they face in the Inner Wear Industry as well as the Exposition further provides the Industry to give an ear to the top-notch speakers from the Apparel & Fashion and value chains and value in-depth – insights on the trends in the worldwide garment markets, strengths and weakness of the supply chain, as well as future course of action.*

*Strategically the Event is all set to display Exhibitors the new products thematically and aesthetically and to provide a clear-cut - precise view of the Season 2022 & 23. It enhances both national and international brands of Under-Garments as well as encourages Regional untapped brands to reach-out its Clients from a ONE-STOP-SHOP destination.*

*KIA Members Takes Pleasure in Inviting you to participate in this Mega event*

*With Best Regards,*

**President**

*Ramesh Jain*

**Ramesh Jain**

**Vice President**

*N. Dilip Jain*

**N. Dilip Jain**

**Secretary**

*Ompakash R. Heda*

**Ompakash R. Heda**



[www.karnatakainnerwearassociation.com](http://www.karnatakainnerwearassociation.com)

# **'INNER STORY beyond imagination' to Unveil .... Seasons collection**

**on  
19th, 20th, 21st July 2022**

**at  
Princess Shrine - Palace Grounds, Bangalore**

## **Fair schedule:**

- Pre Day 1 - Monday 18th July 2022** - Stall check in starts at - 2.00 PM
- Day 1 - Tuesday 19th July 2022** - Inaugural function - at 9.30 AM  
Fair opens on at 10.00 AM to 9.00 PM
- Day 2 - Wednesday 20th July 2022** - Fair opens on at 10.00 AM to 9.00 PM  
Gala Dinner at 8.00 PM onwards
- Day 3 - Thursday 21st July 2022** - Fair opens on at 10.00 AM to 7.00 PM  
Check-out 8.00 PM onwards

## **Participation Charges :**

- 1) Regular Stall per sq.mtr. - Rs. 7000 + GST @ 18%
- 2) Business Stall - 10% Extra on Regular Stall Price
- 3) Premium Stall - 20% Extra on Regular Stall Price

## **FAIR HIGHLIGHTS :**

- 1) Major Brands from All over India.
- 2) Expected nearly 1500 Retailers across South India.
- 3) Centralised Air Condition PREMISES.
- 4) All Participants would get free food Coupons for all 3 days
- 5) All KIA Register Retailer Will be Provided with 2 free food Coupons.
- 6) All KIA Register Retailer Will be given a Surprise GIFT.
- 7) All other Visitors will be provided with Free Food coupons .
- 8) Gift for Visitors by Lucky Draw.
- 9) Special Gift for Visitors, Visiting all Stalls.
- 10) Pick up and Fresh up Facility for OUTSIDE visitors.
- 11) Full time TEA – COFFEE counters
- 12) Ample Parking Space with Valet Parking Facility.



## Event sponsorship Packages

BENEFITS	MAIN SPONSORER	CO - SPONSORER	FOOD SPONSORER	GIFT SPONSORER	INVITATION SPONSORER
NUMBER	1	2	1	3	1
AMOUNT	6 LAKHS	4 LAKHS	4 LAKHS	4 LAKHS	3 LAKHS
BARE SPACE SIZE	6 mts x 6 mts	5 mts x 6 mts	5 mts x 6 mts	5 mts x 6 mts	4 mts x 7 mts
BANNER	3	2	2	1	1
BRANDING ON INVITATION CARD	✓	✓	X	X	✓
BRANDING ON GIFT	X	X	X	✓	X
BRANDING ON MAIN BANNER	✓	✓	X	X	X
FREE FOOD COUPONS	100	50	50	50	50
COMPLETE VISITOR LIST	✓	✓	✓	✓	✓
MEDIA	✓	X	X	X	X
AD IN FAIR BOOKLET	✓	✓	✓	X	X
ALL OTHER PRINT MATERIALS	✓	✓	✓	X	X
WEB PAGE AD	✓ 2 Inserts	✓	✓	✓	✓
NAME ON FOOD COUPON	X	X	✓	X	X
PERMISSION FOR GIVING BOOKLET IN CARRY BAG	✓	✓	✓	✓	✓

*Sponsorship for Banners , Carry Bags , Pens, Scribbling Pads etc are also welcome.*

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## LAY OUT



Premium

Business

Standard